

Global Specialty Manufacturer Honored for Support of America's Merchant Marine

**By Bill McDonald, Maritime Program Specialist
North Atlantic Region**



Left to Right: Pete Rose, Regional Senior Accounts Manager, APL; Miles Denmark, Vice President, Purchasing, Unique Industries; MARAD's North Atlantic Region Director Robert McKeon; and Dan McAuliffe, International Logistics Manager, Unique Industries

Unique Industries, a major international manufacturer and distributor of supplies and merchandising displays, was recently honored at a ceremony at their headquarters in Philadelphia. North Atlantic Region Director Robert McKeon presented the Maritime Administration's (MARAD) Plaque of Appreciation, along with a message of personal congratulations from Deputy Maritime Administrator John Jamian.

Unique Industries received the Plaque of Appreciation for directing significant international cargo business to American President Lines (APL), a U.S.-flag carrier. Unique Industries signed a three-year contract with APL for the carriage of 30 percent of their annual cargo volume of 4600 TEU's (20-foot containers). APL has expanded its market share with Unique Industries to include Asia to the United States, United States to the United Kingdom and United Kingdom to the United States.

According to Dan McAuliffe, International Logistics Manager for Unique Industries: "It has always been our company policy to support U.S.-flag carriers by diverting a significant portion of our cargo to an American carrier. We believe that a strong U.S. merchant marine fleet is necessary for economic and defense security."